

# Future Industrialists Award Guide

## Second Copy 2024

One of the initiatives of the Society of  
Outstanding Initiatives in Social Responsibility

Your journey  
into the world  
of industry

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لا إله إلا الله محمد رسول الله



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Future Industrialists



## Introduction

Today, the Kingdom of Saudi Arabia possesses enormous industrial wealth and holds a distinguished strategic location that connects three continents of the world. His Royal Highness Prince Mohammed Bin Salman launched the national strategy for industry as part of the Kingdom's Vision 2030 programs. Consequently, the idea of the Future Industrialists initiative emerged as a qualitative partnership between the non-profit sector and the industrial sector. The initiative aims to provide a high-quality program for both male and female students, in collaboration with the General Administration of Education in Jeddah Governorate. Let us open horizons for our children to become pioneers in the Kingdom's industrial sector.



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## Idea Of The Award

Stimulating and investing in the creative energies of male and female secondary school students in the General Administration of Education in Jeddah Governorate is crucial for their participation in industrial development processes. This involves enabling them to propose and implement new initiatives, creative ideas, innovative methods, and pioneering solutions adopted by the factories participating in the initiative. The goal is to develop and improve their performance, solve problems, introduce innovations, and promote their products in creative ways.



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## Objective Of The Award

Encouraging male and female students at the secondary school to explore, learn about the industrial society, and invest their abilities and creative energies in a positive and effective way.



### The objectives

Male and female secondary school students in the General Administration of Education in Jeddah Governorate.



### Subsidiary Objectives

- 1 Contribute to achieve the Kingdom's Vision 2030 by transforming the Kingdom into a leading industrial power.
- 2 Building students' passion to join the Industrial Council in the future.
- 3 Giving male and female students an opportunity to see the internal structure of the industrial society.
- 4 Investing students' creative abilities and energies in a positive and effective way.
- 5 Promoting constructive and positive change in the industrial society through the energies of students.
- 6 Formulate innovative industrial development solutions based on students' ideas and initiatives.
- 7 Fostering the spirit of competition among students participating in factory visits.





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## Conditions for participation in the Future Industrialists Award

- 1 Attending field visits to one of the factories participating in the initiative.
- 2 To serve the business of the visited factory.
- 3 The idea should be original and not completely copied from previous participation.
- 4 That the participation is feasible and its impact can be measured.
- 5 That all the rights of the participation idea - in the event of winning one of the award - be owned by the Association of Distinguished Initiatives, and it is not entitled to dispose of it except with the consent of the student.
- 6 The participation must be individual, and group participation is not accepted.
- 7 That the initiative has passed the preliminary screening stage from the Student Activity Department and the Factory Commissioner.
- 8 Submission of participation in Arabic, except for the fifth criterion (presentation of the idea) in both Arabic and English (optional).
- 9 Commitment to the previously announced timetable for participation in the award.



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## Nomination Mechanism



### Firstly - The Candidate

- 1 View the award and category guide and ensure that the conditions are met.
- 2 Select the category in which he wishes to participate.
- 3 Fill in the electronic participation form.

### Secondly- The School

- 1 Ensure that the candidates meet the requirements.
- 2 Enable candidates to visit the specified factories in the field.
- 3 Enabling male and female students wishing to participate in the award to fill out the electronic participation form.
- 4 Submitting the names of students nominated for participation (the coordinator (male/female) in the Student Activity Departments.
- 5 Supporting students wishing to participate, and encouraging them to document their participation in the correct scientific manner.



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## Award Categories



### The Discoverer Student

He is the one who discovers one or more problems in the factory environment, its daily operations, or products, and devises qualitative solutions or creative ideas to overcome them.

**An example of this is processing:**  
How to get rid of factory waste / environmental pollution / water rationalization / health awareness for workers / problems related to



### The Artist Student

A track concerned with transforming factory waste into dazzling works of art in a clear message to preserve the environment and activate recycling and stimulates interest in the environment through the creation of sustainable works of art that express the identity of the factory and the importance of the industry.

**Examples of this content include:**  
Performing artistic work from iron left over from factories or creative work from the remains of recycling cartons and other things.



### The Creative Student

He is the one who presents new and unique ideas, either to raise the productivity of the factory, or to contribute to proposals for new qualitative products that make a (positive) difference in the factory's production.

**Examples of this change are:**  
Types of products / product size / product colors / product packaging method / suggesting new varieties of the product .....etc



### The Ambassador Student

The one who is interested in the field of industry, and creates distinctive and creative (marketing) content, whether the content is textual, visual, pictorial, or audio, about the outputs of the participating factory, its products, and its role in community service.

**Examples of this content include:**  
Info graphics / motion graphics / advertising photography / promotional film / articles / audio clips (podcast) ..... etc.



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# Future Industrialists Award Criteria






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Field No	Criteria Name	Pointers	Ladder of indicators	Pointer Grade		
	Definition Of Participation	<p>A brief introductory Summary of the development idea, not exceeding 100 words, including the elements:</p> <ul style="list-style-type: none"><li>◦ The Name Of The Idea.</li><li>◦ Its Purpose.</li><li>◦ Beneficiary Category.</li><li>◦ Tools Needed To Implement It.</li><li>◦ Summary Of The Work Of The Idea.</li></ul>	Idea Summary Elements			
			5 Elements	10		
			4 Elements	8		
			3 Elements	6		
			2 Elements	4		
			1 Elements	2		
Not Verified		0				
Total Score		10				
	Originality Of Participation	<p>Distinction of the idea</p> <ul style="list-style-type: none"><li>◦ In Originality, Being A New And Unprecedented Idea.</li><li>◦ Flexibility In Implementing The Idea.</li><li>◦ Modernity Of The Implementation Mechanism.</li></ul>	Originality Of The Idea	4		
			Flexibility In Implementation	3		
			Up-to-date Implementation Mechanism	3		
			Total Score	10		
			Change To A High Degree	10		
		Moderate Change	5			
		Low Change	3			
		Unverified	0			
		Total Score		10		
			Suitability Of Participation With The Nature Of The Factory's Work	<p>The idea targets one of the elements of the factory:</p> <ul style="list-style-type: none"><li>◦ The employee</li><li>◦ Factory environment</li><li>◦ Operations</li><li>◦ Products</li><li>◦ Reduce wastage</li></ul>	Verified	0
Not Verified	10					
Total Score					10	
Highly Verified	10					
Moderately Verified	5					
Low Verified	3					
Unverified	0					
Total Score				10		
				<p>The idea meets one of the following elements of the nature of the factory's work:</p> <ul style="list-style-type: none"><li>◦ To improve the existing reality of the factory.</li><li>◦ An opportunity that can be invested in product development.</li><li>◦ Introducing new products for the factory.</li></ul>		



## Criteria And Indicators

## Creative Student Class



Field No	Criteria Name	Pointers	Ladder of indicators	Pointer Grade
			<b>Idea Summary Elements</b>	
		<b>Viability Of The Idea</b>	Measurability	3
		◦ Measurement (to know the amount and amount of change achieved)	Calendar possibility	3
		◦ Calendar. (Knowing the extent to which goals are achieved)	The possibility of continuous improvement	4
		◦ Continuous improvement	<b>Total Score</b>	<b>10</b>
		<b>Sustainability of the idea.</b>	Verified	5
			Not Verified	0
			<b>Total Score</b>	<b>5</b>
4	Expected Results	<b>A statement of the expected impact of the idea on the following elements</b>	Verified	10
		◦ Rationalization of resources.	Not Verified	0
		◦ Save time and effort	<b>Total Score</b>	<b>10</b>
		◦ High rate of beneficiary satisfaction		
5	Presentation of participation before the committee	<b>The idea targets one of the elements of the factory:</b>	Verified	0
		◦ The employee	Not Verified	10
		◦ Factory environment	<b>Total Score</b>	<b>10</b>
		◦ Operations	Highly Verified	10
		◦ Products	Moderately Verified	5
		◦ Reduce wastage	Low Verified	3
		<b>The idea meets one of the following elements of the nature of the factory's work:</b>	Unverified	0
		◦ To improve the existing reality of the factory.	<b>Total Score</b>	<b>10</b>
		◦ An opportunity that can be invested in product development.		
		◦ Introducing new products for the factory.		
<b>Total</b>			<b>100</b>	



## Criteria And Indicators

## Explorer Student Class



Field No	Criteria Name	Pointers	Ladder of indicators	Pointer Grade	
	Definition Of Participation	<b>A brief introductory summary of the problem expected to be addressed, not exceeding 100 words, including:</b> <ul style="list-style-type: none"><li>◦ Define the problem.</li><li>◦ Determine its causes.</li><li>◦ Determine the proposed solution</li></ul>	<b>Idea Summary Elements</b>		
			Defining the problem	3	
			Determine the causes	3	
			Determine the proposed solution	4	
			not verified	0	
			<b>Total Score</b>	<b>10</b>	
	Originality Of Participation	<b>The proposed solution was distinguished in terms of:</b> <ul style="list-style-type: none"><li>◦ The originality of the proposed solution.</li><li>◦ Flexibility in implementing the proposed solution.</li></ul>	Originality Of The Idea	4	
			Flexibility In Implementation	3	
			Up-to-date Implementation Mechanism	3	
			<b>Total Score</b>		<b>10</b>
		<b>The proposed solution to the existing problem presents a positive change and a milestone in the factory environment, its performance, or its products.</b>	Change To A High Degree	10	
			Moderate Change	5	
			Low Change	3	
			Unverified	0	
			<b>Total Score</b>	<b>10</b>	
	Suitability Of Participation With The Nature Of The Factory's Work	<b>Targeting the proposed solution to one of the elements of the factory:</b> <ul style="list-style-type: none"><li>◦ The employee</li><li>◦ Factory environment</li><li>◦ Operations</li><li>◦ Products</li><li>◦ Reduce wastage</li></ul>	Verified	5	
			Not Verified	0	
			<b>Total Score</b>		<b>5</b>
			Highly Verified	10	
			Moderately Verified	5	
		<b>Compliance of the proposed solution with health, safety and other environmental standards:</b>	Low Verified	3	
			Unverified	0	
			<b>Total Score</b>		<b>10</b>





## Criteria And Indicators

## Explorer Student Class



Field No	Criteria Name	Pointers	Ladder of indicators	Pointer Grade
			Idea Summary Elements	
		<b>The feasibility of the proposed solution to the problem</b> <ul style="list-style-type: none"><li>◦ Measurable (to see how much and how much change has been achieved)</li><li>◦ Calendar. (Knowing the extent to which goals are achieved)</li><li>◦ Continuous improvement</li><li>◦ Sustainability of the proposed solution to the problem.</li></ul>	Measurability	3
			Calendar possibility	3
			The possibility of continuous improvement	4
			Total Score	10
		<b>Sustainability Of The Proposed Solution</b>	Verified	5
			Not Verified	0
			Total Score	5
4	Expected Results	<b>Statement of results and expected impact of the proposed solution to the problem on the following elements</b> <ul style="list-style-type: none"><li>◦ Rationalization of resources.</li><li>◦ Save time and effort.</li><li>◦ High level of touch satisfaction</li></ul>	Verified	5
			Not Verified	0
			Total Score	10
5	Presentation of participation before the committee	<b>Excellence in presenting the solution to the existing problem before the committee in detail in one of the ways (mind map / video / PowerPoint presentation / stereogram ... etc.)</b>	Verified	0
			Not Verified	10
			Total Score	10
		<b>Appropriate duration of presentation (not exceeding 15 minutes)</b>	Verified	0
			Not Verified	10
			Total Score	10
		<b>The ability to persuade and influence during the presentation</b>	Verified	0
			Not Verified	10
			Total Score	10
			Total	100



## Criteria And Indicators

## Ambassador Student Class



Field No	Criteria Name	Pointers	Ladder of indicators	Pointer Grade
1	Definition Of Participation	<p>A summary of an introductory content of media or marketing content that does not exceeds 100 words, including</p> <ul style="list-style-type: none"> <li>Title of the content .</li> <li>The purpose of .Various media that can be displayed on it</li> </ul> <p>Show aspects of media or marketing content .</p>	Idea Summary Elements	
			Content Abstract elements of media content element	3
			Objective	3
			Means of presentation	4
			Total Score	10
			Verified	5
2	Authenticity Participation	<p>The presence of a fully-elemented scenario in the media or marketing content, related to the work of the factory, with the use of clear language, and clear vocabulary.</p>	Not verified	0
			Total Score	5
			Having an integrated scenario	4
			the use of clear language	3
			Content related to work of factory	3
			Total Score	10
3	Convenient to participation with normal factory work	<p>Targeting media or marketing content with factory item:</p> <ul style="list-style-type: none"> <li>The Employee</li> <li>Factory Environment</li> <li>Operations</li> <li>Products</li> </ul> <p>Realism in raising the media or marketing issue about the factory and avoiding exaggeration and amplification</p>	Verified	5
			Not Verified	0
			Total Score	5
			Highly Verified	10
			Moderately Verified	5
			Low Verified	3
			Unverified	0
			Total Score	10



## Criteria And Indicators

## Explorer Student Class



Field No	Criteria Name	Pointers	Ladder of indicators	Pointer Grade
			Idea Summary Elements	
		<b>The feasibility of the proposed solution to the problem</b> <ul style="list-style-type: none"> <li>Measurable (to see how much and how much change has been achieved)</li> <li>Calendar. (Knowing the extent to which goals are achieved)</li> <li>Continuous improvement</li> <li>Sustainability of the proposed solution to the problem.</li> </ul>	Measurability Calendar possibility The possibility of continuous improvement Total Score	3 3 4 10
		<b>Sustainability Of The Proposed Solution</b>	Verified Not Verified Total Score	5 0 5
4	Expected Results	<b>Statement of results and expected impact of the proposed solution to the problem on the following elements</b> <ul style="list-style-type: none"> <li>Rationalization of resources.</li> <li>Save time and effort.</li> <li>High level of touch satisfaction</li> </ul>	Verified Not Verified Total Score	5 0 10
5	Presentation of participation before the committee	<b>Excellence in presenting the solution to the existing problem before the committee in detail in one of the ways (mind map / video / PowerPoint presentation / stereogram ... etc.)</b>	Verified Not Verified Total Score	0 10 10
		<b>Appropriate duration of presentation (not exceeding 15 minutes)</b>	Verified Not Verified Total Score	0 10 10
		<b>The ability to persuade and influence during the presentation</b>	Verified Not Verified Total Score	0 10 10
			<b>Total</b>	<b>100</b>



## Criteria And Indicators

## The Artist Student Class

Field No	Criteria Name	Pointers	Ladder of indicators	Pointer Grade
1	Definition Of Participation	An introductory summary of the artistic work, not exceeding 100 words, including: <ul style="list-style-type: none"> <li>work address</li> <li>Target factory</li> <li>Materials used</li> <li>target</li> <li>imaginary image of the work</li> <li>Teamwork</li> </ul>	Idea Summary Elements	
			Work Title	1
			Targeted factory	2
			Materials used	3
			Target	2
			Imaginary image	2
			Work team (5 or more)	5
			Total scores	15
2	Authenticity of Participation	The idea should be creative, distinctive and showing the role of the factory whose industrial waste was used.	Verified	1
			UnVerified	2
		A scenario that explains the idea of the work should be present the materials used, their quantities, and the surpluses used.	Verified	3
			UnVerified	2
		No materials should be used in building work structure except of the waste of targeted factory.	Verified	2
			UnVerified	5
			Total scores	15
3	Participation Appropriateness with the possibility of immortalizing it as a sustainable work of art	The materials used in the work must be viable for a long period of time	Verified	10
			Moderately Verified	5
		The work must have a clear message (national / social / industrial / Vision 2030 / environmental)	UnVerified	0
			Verified	10
			Moderately Verified	5
			UnVerified	0



## The Artist Student Class





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## Awards

**First:** They are selected from a pool of (20,000) male and female students, so that the minimum number of applicants for each visit is (5) male and (5) female students.

The competition will be between (2,000) male and female students, and the winners will be crowned according to the following prizes:



**Diamond level**  
From every category

**6000**



**Platinum level**  
From every category

**4000**



**Golden level**  
From every category

**3500**



**Silver level**  
From every category

**3000**



**Bronze level**  
From every category

**1500**

**Second:** With a total of prizes for each category of (18,000) riyals, and a total of prizes for all categories of (150,000) riyals, with recruitment of (15) for the five positions, with a bonus from the factory (to be determined later) in accordance with the terms and conditions.

**Third:** A certificate of attendance for all participants in the visits + an initiative medal

**Fourth:** Voluntary training for 1,000 male/female students during the summer period



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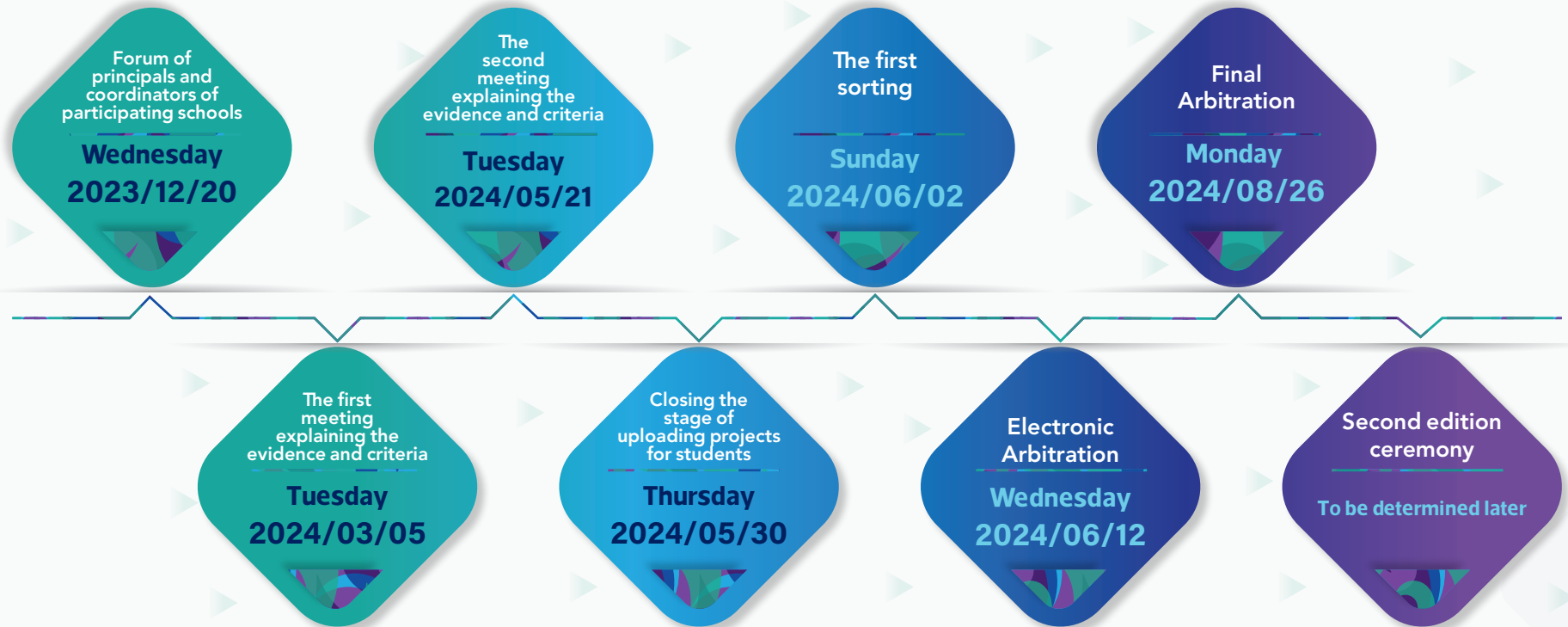


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## Time plan for the Future Industrialists Award

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excellence to be one of the industry leaders  
Soon in the Kingdom of Saudi Arabia

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